

**IMPACT
SPONSOR / PARTNER
OPPORTUNITIES**

SATURDAY, March 25th, 2023 8am-4pm
New Developments in Myeloma Research & The Virtual
Cancer Caregivers Education Program[®] for All Cancer Patients and Caregivers

THE NEED

*Reaching Cancer Patients and
Cancer Caregivers
where they are...*

The **IMPACT** is more than **3X** the number of cancer patients diagnosed when you include the impact on the **FAMILY**.

39,000 Arizonans diagnosed with cancer in 2022. An estimated 40,000 new cases of cancer projected in 2023. Daughters, Sons, Sisters, Brothers, Mothers, Fathers, Friends, and Neighbors. Across the US that number rise to over 17,000,000 cancer survivors, and an estimated 1.9M new cancer diagnoses in 2022.

The Psychological, the Physical, and the Financial, all impact the Quality of Life and the Healthcare Outcomes of the Cancer Patients and the Cancer Caregivers.

Cancer Caregivers are the **"First Responders"** for their loved ones at home.

THE SOLUTION

**The Virtual
Cancer Caregivers Education
Program VCCEP[™]**

"ALL CANCERS"

We provide the tools and resources and support that build the skills and knowledge of the Cancer Patients, Cancer Caregivers, the Family and Cancer Care Professionals.

The Virtual Cancer Caregivers Education Program also provides critical information to the Cancer Care Professionals that are necessary to support the needs of the families. It will improve Quality of Life and Healthcare Outcomes.

The program provides positive impacts on reducing Healthcare Cost and Increase Workplace Productivity.

Effective/Mobile/Scalable/Sustainable
VCCEP[™]

YOUR SUPPORT

Your **INVESTMENT** will **"MAKE THE DIFFERENCE"**

Partnership Sponsor/ Brand Awareness Levels include:

EMERALD: Community Leader - \$5500

Arizona and National exposure. Included in press release, website, logo in newsletter, social media, all virtual and printed materials, and ½ program ad in event program. Website, dedicated resource table prime location. National Recognition Banner on day of event.

GOLD: Community Advocate - \$3500

Your name/logo on all virtual and printed materials, including event program, website, newsletter, and social media. ¼ pp ad on website. Dedicated resource table and on banner day of event.

SILVER: Community Champion - \$2500

Logo on website, newsletter, and social media. Included in event program. Shared resource table.

BRONZE: Community Friend - \$1,500

Logo on website and newsletter, included in event program. Shared resource table.

COPPER: Community Booster - \$750

Logo in event program and shared resource table.

All Sponsor/Partner benefits starting March 2023 through August 2023

For more Partner / Sponsor Opportunities:

Contact Barbara Kavanagh at: 623-466-6246, or email barbarak@azmyelomanetwork.org

Arizona Myeloma Network (AzMN) is a 501(c)(3) nonprofit charity organization EIN 32-0169742

Your gift is tax-deductible to the extent allowed by law.

Visit www.cancercaregiversaz.com for more sponsor/partnership opportunities.
Design your Sponsorship to fit your own budget!

For more information contact Barbara Kavanagh • Phone # 623-466-6246 • EMAIL barbarak@azmyelomanetwork.org???
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